

Your Privacy Rights for Sun Dog Cat Moon Website

This Privacy Policy governs your use of the Sun Dog Cat Moon website, which is an Innovative Petcare website, as well as any of its related Services (“Innovative Petcare”, “Site”, “Services”, “us”, “we”) which is provided by Innovative Petcare, a veterinary management company.

What this Privacy Policy Covers

We understand that you have questions regarding the operation of this site and our Company. This is why we provide this transparent, plain English, easy-to-read Privacy Policy. This Privacy Policy only applies to this Site and Innovative Petcare services. Third parties that coordinate with our Service, such as medical care financing services, may use, collect, and share information for many purposes on their sites, and we are not responsible for any of the information that may be collected or used by them on their sites

Your use of an Innovative Petcare website, such as access to data and use of the Services, is governed by this Privacy Policy. This Privacy Policy may be amended from time to time by us, and your continued use of the Site and Services is consideration for having read and agreed to this. If you do not agree with any of the terms of this agreement, you must immediately terminate your participation, and notify us of your intentions so that we can take appropriate action to delete any data. By using, visiting, registering, or interacting, or continuing to use this Site you consent to the collection and use of your personal information as outlined in this Privacy Policy.

You must be at least 13 years of age or older to use the Site and Service. If you are under the age of 13, please do not attempt to register for the Site or provide any personal information to us.

SUMMARY OF KEY PRINCIPLES

This is a brief summary of what you will be reading in this Privacy Policy:

- There are two classes of information that we collect: (a) information about those who use our Site; and (b) the information collected through Innovative Petcare Services used to provide its Services to you.
- This information is transmitted to, held, and processed by our servers which may not be in the same state or country that you are in, so you consent to this transfer;
- We typically use this information to provide you with information about us, to deliver our Services, and to produce reports and data related to our Service;

Information that We Collect and How it is Used

Information that you provide to us and how we use it– “Personal Information”

By registering for the Sun Dog Cat Moon Site managed by Innovetive Petcare, you may be providing personal information to us. This information may include, but is not limited to, your name, e-mail address, mailing address, phone number, and other information required to deliver our services. Your use may also allow you to provide us with information as you interact with the Site.

In addition to the above, we also collect non-personal information, such as information about your browser, referring URL, cookies, IP address, ISP, operating system, and other information.

We also use Google, and other similar analytics services for analytics, conversion tracking, and remarketing purposes. The information collected usually consists of non-personal information similar to that described in the above paragraph. We may also use other third parties to collect, store, and analyze information in a similar way at some time in the future at our discretion.

COOKIES

We use cookies on our Site. These cookies are maintained by Google and are governed by their own Privacy Policy. These cookies may collect information about you, but on a limited basis, and are used to serve relevant ads to you when you use our Site or other third party sites you may visit. You can choose to disable these types of cookies in your browser. We may also otherwise make use of cookies to keep track of advertisements, and may permit our cookies to be accessed by third parties.

Information Collected by our ISP

We may employ third party companies and individuals to help us manage our servers, databases, and analytics. These third parties may have access to your information only to perform those tasks, and are obligated not to disclose or use it for any other purpose. The hosting provider for this Site has the ability to record various pieces of information, including domain name, pages accessed, date and time of access, web browser type and computer operating system, and referring information. This information is stored in our server log and may be accessible to us from time to time.

Release of Information for Legal Reasons.

We may release information when we believe it is necessary or appropriate to comply with the law (for example, pursuant to a statutory demand, subpoena, warrant or court order), to protect against fraudulent, abusive or unlawful use of the Site or Service, to protect our rights or property, enforce any contract between you and us, or if we reasonably believe that a situation involving danger of death or injury to any person requires disclosure.

Transfer of information.

We reserve the right to transfer your information in the event of a change in entity structure, or acquisition of substantial portion of the assets of our company.

How you can change or remove information

Accessing and Editing your Information

Users may, in some cases, be able to review and edit the personal information they have provided to us by logging into your account on the Site and editing your account. Although most changes may occur immediately, information may still be stored in a web browser's cache. We take no responsibility for stored information in your cache, or in other devices that may store information, and disclaim all liability of such. In addition, we may, from time to time, retain residual information about you in our backup and/or database.

Other Terms

SPAM

By providing information to the Site that forms the basis of communication with you, such as contact information, you waive all rights to file complaints concerning unsolicited email or spam from this website since, by providing such information, you agree to receive communication from us or anyone else covered under this Privacy Policy. However, you may unsubscribe from certain communications via the website or by notifying the Site that you no longer wish to receive solicitations or information and we will endeavor to remove you from the database.

Specifically, we may use your information to send e-mails about our site or respond to inquiries; send news about products, news, or updates related to the Site and /or Innovative Petcare; and send e-mails about third party products or services.

Limited Use

Although we do not intend to sell, share, or rent information obtained on the Site other than as discussed in this privacy policy, we reserve the right to do so in the future. If we do, we will update this Privacy Policy to reflect those definitive changes.

Data Security and Risks inherent with information sharing

Innovative Petcare takes reasonable measures to protect the security of your personal information, your usage of the Service, and your usage of the Site. We take reasonable precautions to protect your data from loss, misuse, unauthorized access, disclosure, alteration or destruction. However, you understand and agree that the purpose of the Site is to facilitate the exchange of information with us, and, as a consideration for viewing, communicating with, or using the Site in any manner, including placing Innovative Petcare links on your site, you waive all claims of any nature against us and our owners, directors, officers, employees, agents and representatives concerning the loss, alteration, or misuse of information.

In essence, what we're trying to say is that no security measures are perfect. There is no guarantee that any information may not be accessed, disclosed, altered, or destroyed by any breach of any physical, technical, or other safeguards. Nor can we guarantee that any information that you share on the Site or with other users will not become publicly available. You assume all responsibility and liability for, and agree to hold us and our owners, directors, officers, employees, agents and representatives harmless for the use or misuse your personal data, including the use of such data by others that use such information in an inappropriate way or that may cause you harm.

Changes in This Privacy Policy

If we decide to change our privacy policy, we may post those changes on the Site so you can remain aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. Your continued use of this Site and the Program is consideration for your acceptance of any changes to the Privacy Policy.

Minors - COPPA

Individuals under 13 years of age are not allowed to use our Site or Service. If you are under the legal age of 13 years old, do not apply for or submit any personal information to this Site or our Service. If you are under the age of 13 years old, cease use of this website immediately.

Advertiser and Third-Party Websites

Please be aware that this Privacy Policy, and any other policies in place, in addition to any amendments, does not create rights enforceable by third parties or require disclosure of any personal information relating to members of the Service or Site. Neither Sun Dog Cat Moon or Innovetive Petcare bears responsibility for the information collected or used by any advertiser or third-party website. Please review the privacy policy and terms of service for each site you visit through third party links.

International Transfer

Your information may be transferred to - and maintained on - computers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the United States and choose to provide information to us, Innovetive Petcare transfers Personal Information to the United States and processes it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

NOTE TO CALIFORNIA RESIDENTS (ONLINE PRIVACY PROTECTION ACT OF 2003 – OPPA)

Although not located in California, Sun Dog Cat Moon and Innovetive Petcare permit Californians to use its services. Therefore, it is the intent of Sun Dog Cat Moon and Innovetive Petcare to comply with the California Business and Professions Code §§ 22575-22579. If you are a California resident, you may request certain information regarding our disclosure of personal information to any third parties for their direct marketing purposes. Various provisions throughout this Privacy Policy address requirements of the Californian privacy statutes. In summary, you must presume that we collect electronic information from all visitors. You may contact us at marketing@innovetivepetcare.com with any questions.

NOTE: This Privacy Policy was last updated on July 1, 2014. This privacy policy applies to the Site and any subdomains of the Site. This privacy policy does not apply to any third party website as their content is not controlled by us. Please contact the administrator of any other site for information about their own privacy policies and the information they collect about their site visitors.